

PURISSIMA HILLS WATER DISTRICT

MINUTES OF A SPECIAL MEETING OF THE BOARD OF DIRECTORS

MARCH 9, 2007

1. **CALL TO ORDER, ROLL CALL, AND PLEDGE OF ALLEGIANCE:** President Seidel called the special meeting of the Board of Directors to order at 2:07 p.m. in the District's new Operations Building.

Directors Present: President Daniel F. Seidel, Vice President Ernest Solomon and Directors Robert N. Anderson, A. Richard Jones, and Gary C. Waldeck

Staff Present: Patrick D. Walter, General Manager

The Pledge of Allegiance was recited.

2. **COMMENTS FROM THE PUBLIC:** Director Jones related a comment he had heard with regard to the Lead and Copper pamphlet that had been sent out to customers, and the Los Altos Town Crier article regarding the District's Lead and Copper testing. Director Jones said that the comment was that the victim was being blamed for the lead in the water and that letting the water run to flush pipes before using did not promote conservation.

3. **STRATEGIC PLANNING FOR THE DISTRICT—GOALS AND OBJECTIVES:** The Board held this workshop meeting to discuss strategic planning for the District. Director Seidel said he thought it important to structure a vision of the future and to take steps toward organization. He said that the District is not necessarily run haphazardly but many times operated in response to situations instead of being proactive in certain situations.

Director Solomon asked if creating a strategic plan for a district this size might not be creating a program in search of a problem. Director Seidel responded that the District can be run on a simplistic basis because it is not a sizeable utility such as the SFPUC or other large corporation. However, the Board can come up with a vision to develop programs that have to do with facilities, personnel, water supply, infrastructure, asset management, regulations, or even pipe failures. He noted that strategic planning elements can be used as guides for this Board or future District Boards. Director Waldeck said that personnel resource is an integral part of the business and of strategic planning. The Board agreed that the ultimate objective of the District is to provide water.

The Board then reviewed and discussed objectives and goals. At the end of the workshop, the Directors agreed that each one should take an objective/goal and work on it individually. Assignments were as follows:

- Director Anderson: Communications
- Director Jones: Financials
- Director Seidel: Reliable Water Source/Supply
- Director Solomon: Conservation/Water Quality
- Director Waldeck: Human Resources

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The Board then directed that another workshop meeting be held on Friday, April 6, 2007, at 2:00 p.m.

5. **ADJOURNMENT:** The meeting was adjourned at 4:15 p.m. to reconvene at the next regular meeting of the Board of Directors on March 13, 2007, at 6:30 p.m. in the District office.

Respectfully submitted

Lucy E. Xavier, District Secretary

Approved: _____
Daniel F. Seidel, President